

Interviews

An Interview Schedule is...



Structured Interviews are:

P.E.T.	Advantage	Disadvantage
Practical Time, Research Opportunity, Money, Access to Participants, Personal Characteristics of researcher		
Ethical Deception, Right to Withdraw, Informed Consent, Social Sensitivity, Protection from Harm		
Theoretical Positivist or Interpretivist Quantitative or Qualitative Reliable or Valid Generalisability		

Labov (1972): Academic Ignorance and Black Intelligence

Labov found that young black respondents were far more likely to speak freely when interviewed by a black researcher in an informal setting, whereas when interviewed by a white researcher in a more formal setting, their responses were much briefer and less open.

What might have caused this to happen?

What other issues might Labov have faced in this research?

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Interviews

Unstructured Interviews:

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Gerwitz (1995) Cultural Capital, Marketization & Parental Choice.

Using INTERVIEWS with teachers & parents as well as school DOCUMENTS e.g. brochures, prospectuses, Gerwitz identified 3 types of parents.....

Privileged-Skilled Choosers:

Disconnected-Local Choosers:

Semi-Skilled Choosers:

What issues might Gerwitz have encountered dealing with...

Parents

Schools

Teachers

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Group Interviews:

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Willis (1970): 'Learning to Labour'.

Willis conducted a study of 12 W/C 'Lads' in their final year of school using unstructured and group interviews & observations. He found that these lads had a Counter School Culture which directly opposed the values of the education system (& capitalism) e.g. subservience, motivation & acceptance of hierarchy. The lads actively chose to fail so that they could land their 'dream jobs' of manual labour in a factory with their friends & as little responsibility as possible.

What issues might Willis have encountered dealing with...

Anti School Subcultures

Working Class Males

Interviewing a group

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Semi - structured Interviews:

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Becker (1971) Labelling in Secondary Schools

Using Interviews of 60 high school teachers , Becker found that teacher stereotyped students based on their work, conduct & appearance.

Teachers saw M/C children as the closest to their stereotype of the 'Ideal Pupil' & W/C children as the furthest away from this 'Ideal'.

What issues might Becker have encountered during his research?

Access to Participants?

Social Desirability?

Ethical Issues?

Representative?

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