

# Questionnaires

Questionnaires are a list of Pre-Set questions which can be open, closed or mixed

Closed

Open

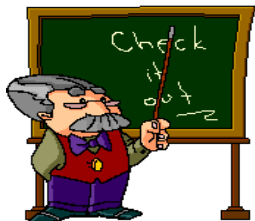
Mixed

Provide examples of each below on following topics:  
Favourite Restaurant/Film/Music



Rutter (1979) Fifteen Thousand Hours: Secondary Schools & their Effects on Children

Rutter conducted questionnaires with students and found that there were features of good schools and bad schools and that these had an impact on students performance. One particular factor that had an impact was the role of teachers.



What issues might Rutter have faced in completing this research?

Write at least 6 open or 10 closed questions on one of the following topics:

- EDUCATION
- FUTURE PLANS
- FAMILY
- SOCIAL MEDIA USAGE
- ATTITUDES TO CRIME

Ask a partner to answer these questions

# Questionnaires

There are several types of questionnaires:



Mailed questionnaires – either by post or email



Written Questionnaires – this requires the respondent to reply in writing



Spoken Questionnaires – this is usually where there is an interviewer present



Self-completion Questionnaires – no interviewer present, usually completed in own time

Outline advantage and disadvantages of each of these methods

Type of Questionnaire	Advantage	Disadvantage
Mailed		
Written		
Spoken (interviewer present)		
Self Completion		



# Closed Questionnaires

# Open Questionnaires



P.E.T.	Advantage	Disadvantage	P.E.T.	Advantage	Disadvantage
<b>Practical</b> Time, Research Opportunity, Money, Access to Participants, Personal Characteristics of researcher			<b>Practical</b> Time, Research Opportunity, Money, Access to Participants, Personal Characteristics of researcher		
<b>Ethical</b> Deception, Right to Withdraw, Informed Consent, Social Sensitivity, Protection from Harm			<b>Ethical</b> Deception, Right to Withdraw, Informed Consent, Social Sensitivity, Protection from Harm		
<b>Theoretical</b> Positivist or Interpretivist Quantitative or Qualitative Reliable or Valid Generalisability			<b>Theoretical</b> Positivist or Interpretivist Quantitative or Qualitative Reliable or Valid Generalisability		

What might you do a sociologist to improve both the reliability and validity of questionnaires?