

Top 5 Features of...

Post-modernity refers to the period of time typified by uncertainty, insecurity, diversity and chaos that has progressed from the relatively stable period of modernity



Diversity

Diversity is evidenced in the post modern-age through inclusion of different lifestyles, cultures, who we surround ourselves with. Issues such as family, gender, class, ethnicity, sexuality are no longer as divisive as in modern era. Lyotard suggested 'myth of truth' as the truth is so diverse.



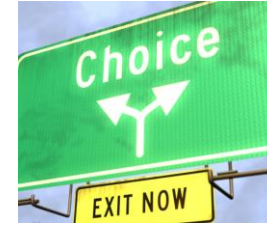
Insecurity

Insecurity is less the psychological state we live in but the insecure nature of employment because of technological advances, scarcity due to overpopulation, global warming due to advance of capitalism and science, relationships are insecure due to increased choice and personal freedom, cultural changes lead people to feel isolated from roots



Globalisation

Globalisation for post-modernists creates massive cultural changes. Increased patterns of consumption result from globalised production in cheaper locations. The emergence of hybrid cultures and a lack of homogeneity. The growth of Trans-National Corporations and Supra-national bodies to deal with global crises such as global warming and war on terror. This displaces national identities.



Choice

Choice has increased in the post-modern era-choice over gender, class, sexuality, romantic partners and identity is one element of post-modernity. Also greater consumer choice – 24 hour society, wider ranges of products, choices about education, health, families. Post-modern life is about choosing what is right for the individual



Media Saturation

Media Saturation, particularly new media leads to massive cultural changes in society. Whilst we are more connected to others than ever before (social media, Skype, email and online gaming) our interactions are impersonal. Media helps to spread cultural messages and broadens choice- but Baudrillard sees this as creating a 'hyper-reality' where our experiences are not real

Post Modern Society