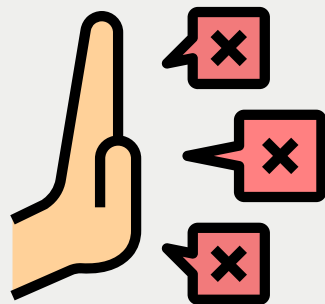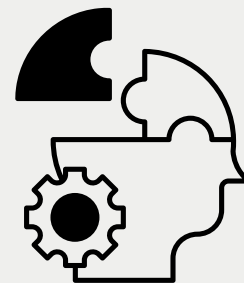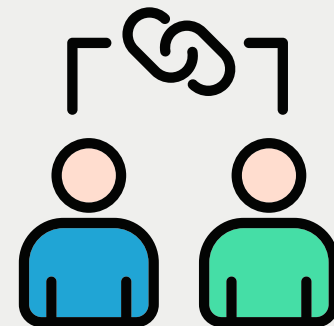WISE AND RESPECTED

GRUMPY AND RESISTANT TO CHANGE
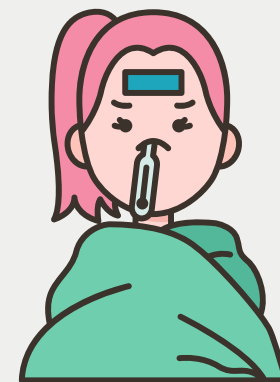
TECHNOLOGICALLY CHALLENGED

DEPENDENT AND DECLINING

ENJOYING LIFE'S FREEDOM

LONELY AND ISOLATED

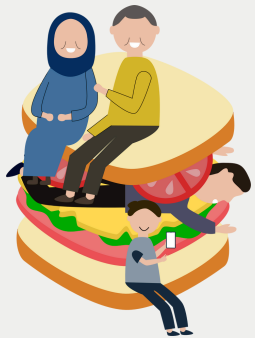A BURDEN

FRAIL AND INCAPABLE

IMPULSIVE AND SELF-CENTRED

BURNED OUT AND OVERWHELMED

OUT OF TOUCH

EXPIRED

FINANCIALLY SECURE

SANDWICH GENERATION
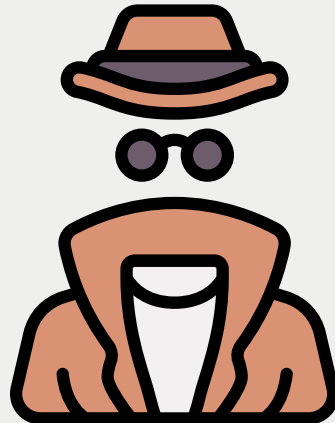
INVISIBLE

DEFAULT SETTING

FUN-LOVING AND REBELLIOUS

NO MORE

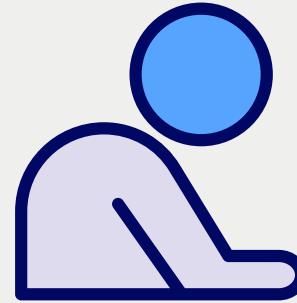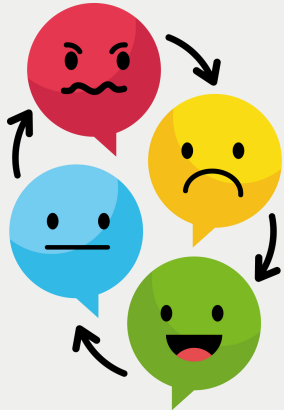|			
CRIMINAL AND VIOLENT	LAZY AND UNMOTIVATED	ALWAYS ONLINE	TOO SENSITIVE
ACTIVIST AND OUTSPOKEN	SEXUALISED	MENTAL HEALTH STRUGGLES	FAME-OBSESSED

SWEET AND INNOCENT

LOUD AND UNCONTROLLABLE

VULNERABLE AND HELPLESS

MATURE BEYOND THEIR YEARS

USED AS AN EMOTIONAL PROP

PRESSURE TO BE EXCEPTIONAL

OVERPROTECTED

HEAVILY MARKETED TO

Instructions for use:

Objective:
 To help students summarise and evaluate age-based media representations by analysing whether they are accurate, outdated, or complex.

Your teacher will give you a set of cards showing common media stereotypes of different age groups.

Read each card aloud in your group.

Decide if the stereotype is:

✅ Accurate: Still reflects common experiences/realities.

❌ Outdated: Based on old views, no longer widely true or fair.

🤔 Mixed/Complex: Has elements of truth but may depend on context.

Be prepared to justify your decision. Are there media examples that support or challenge each portrayal?

Extension Activity

Choose 2 TV shows, films, adverts, or influencers that feature a mix of age groups.

For each media source, fill in the grid on the next page.

Extension Activity:

Age Group	Example/ character	How are they represented?	Stereotype or subversion?	Accurate, Outdated or Complex?
Child				
Teen/young adult				
Middle-aged				
Older Person				