

# **MEDIA REPRESENTATIONS OF ETHNICITY**

**VAN DIJK (1991) 3 WAYS ETHNIC MINORITY GROUPS ARE REPRESENTED IN MEDIA:**

- 1. AS CRIMINALS**
- 2. AS A THREAT TO SOCIETY**
- 3. AS LESS IMPORTANT THAN WHITES**

**HALL (1981) REPRESENTATION THEORY**

**THE MEDIA TRANSMITS A DOMINANT IDEOLOGY THAT LEADS THE AUDIENCE TO INTERPRET MESSAGES ABOUT ETHNIC MINORITIES AND LEADS THEM TO FORM STEREOTYPICAL IDEAS OF THAT CULTURE**

**BACK (2002)**

**PROTESTS AND UNREST ASSOCIATED WITH ETHNIC MINORITY GROUPS IS CRIMINALISED BY THE MEDIA THROUGH LANGUAGE SUCH AS 'RIOTS'**

**HARGRAVE (2002)**

**FICTIONAL MEDIA OVERREPRESENTS BLACK MALES AS CRIMINALS WHILE REPORTING OF ISLAMIC FUNDAMENTALISM MARGINALISES ORDINARY MUSLIMS IN SOCIETY**

**LIGALI (2006)**

**BLACK VICTIMS ARE PERCEIVED AS BEING LESS IMPORTANT AND RECEIVE LESS ATTENTION THAN WHITE VICTIMS OF SIMILAR CRIMES**

