

Global Culture Exam Practice



Explain, using examples, the concept of global culture (6 marks)

Step 1: Define, in your own words what is meant by global culture.

This is worth 2 AO1 marks - for two marks your definition needs to be accurate AND explained or developed. In this instance, explaining briefly how cultures across the world have become similar.

Step 2: From the list of examples below, pick two examples and explain how each shows global culture.

McDonalds	Starbucks	Coca-Cola	Hollywood Movies
K-Pop	Bollywood Movies	Netflix	Tik Tok
Nike	Jeans	Yoga	Focus on Human Rights
Climate Change Activism	Instagram	Global Tourism	Dubai



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Step 3 Applying your example.

Having selected an example, provide an explanation for how this explains global culture in the table below.

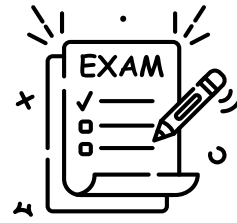
Example	How does this show global culture?
McDonald's	Represents cultural homogenisation because the same food, menus and service are replicated across the globe.

This is worth up to 4 AO2 marks. Below is a table that highlight how many marks you get for each combination of examples/explanations.

Marks	Examples/Explanations
4	2 Examples and 2 Explanations
3	2 Examples and 1 Explanation OR 1 Example and 2 Explanations
2	2 Examples with no explanation 1 Example with 1 Explanation
1	1 Example



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OCR
A Level
Sociology

Step 4 Bringing it all together.

Write your full response to the question below.

A large, empty rectangular box with a dotted border, intended for writing the response to the question.

