

# MEDIA REPRESENTATIONS OF WOMEN



**MULVEY (1975)**

**THE MALE GAZE -  
SEXUALISATION OF  
WOMEN IN MEDIA**

**TUCHMAN ET AL (1978)**

**THE SYMBOLIC  
ANNIHILATION OF  
WOMEN'S  
ACHIEVEMENTS**

**FERGUSON (1983)**

**HOW THE MEDIA  
HAS CREATED A  
CULT OF FEMINITY**

# THE BEAUTY MYTH

**WOOLF (1990)**



The Sociology Guy  
helping students understand society