

## **Scenario 1: Online Gaming Violence**



**A popular online multiplayer game has gone viral among teenagers in the UK. A few minor incidents of aggression and cyberbullying have been reported, sometimes spilling into local schools.**

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**National newspapers and social media start reporting headlines such as:**

- **“New Video Game is Making Teens Aggressive”**
- **“Online Gaming Fuels Violence in Schools”**

**Parents and schools express concern, calling for restrictions on the game.**

## **Your task is to answer the questions that follow:**

**Folk devil** – Who is being portrayed as a threat?

**Media amplification** – How might newspapers and social media exaggerate concern?

**Social reactions** – What could parents, schools, or the government do?

**Deviancy amplification spiral** – How could the situation escalate?

**Preventing escalation** – What might stop the moral panic from growing?

## Scenario 2: New Youth Fashion Trend



Teenagers in Britain adopt a new fashion style: bright neon colours combined with oversized sportswear. Local news claims this group is intimidating adults in public spaces. Influencers post pictures online, framing the trend as rebellious.

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**Media narratives begin linking the fashion style to youth crime, despite very few incidents occurring.**

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## Scenario 3: Protests Against Local Housing Developments



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In a multicultural UK city, young residents protest a housing development replacing green space with new apartments. Most protests are peaceful, but a few involve minor vandalism or loud demonstrations.

## **Scenario 3: Protests Against Local Housing Developments**

**Local newspapers report:**

- **“Troublemaking Youths Threaten Community Safety”**
- **“Protests Escalate as Residents Clash with Authorities”**

**Social media shares clips out of context, portraying protesters as dangerous. Some politicians call for stricter policing.**

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